

UNIVERSITY OF PITTSBURGH AT JOHNSTOWN SAE BAJA

2017-2018

Sponsorship Packet



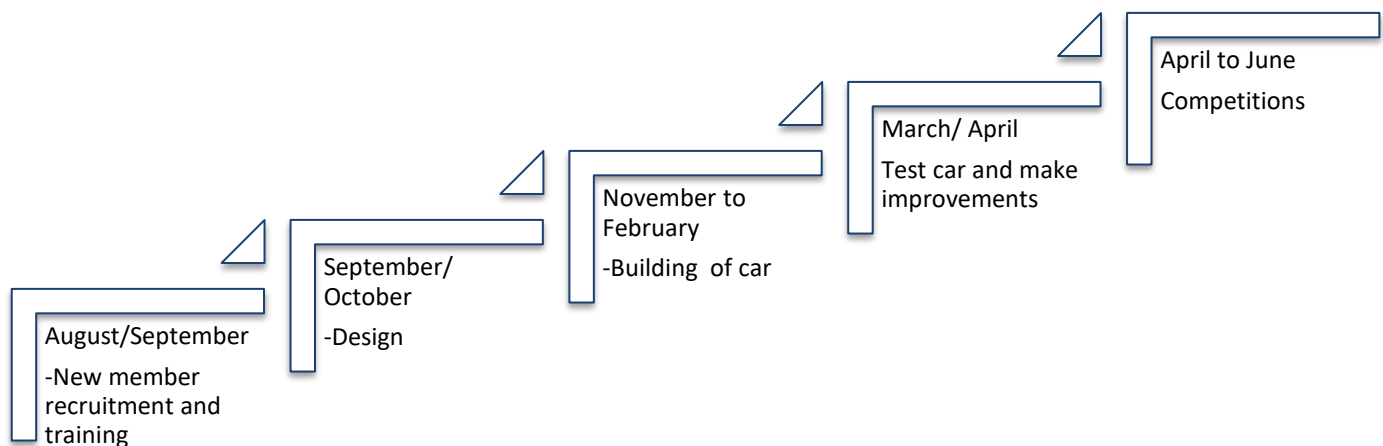
What is PITT-JOHNSTOWN SAE BAJA?

We are a small group of undergraduate students that attend the University of Pittsburgh at Johnstown. There are 50 members in the club mostly consisting primarily of engineering students, but also other majors, including business and various sciences. We are a diverse group that builds an off-road vehicle to compete in Society of Automotive Engineers (SAE) BAJA Collegiate Design competitions each year.

What is SAE BAJA Collegiate Design Competition?

Every year the SAE hosts three international competitions in the United States and a few more around the world. This year the three being hosted in the United States which are: first in Mechanicsville, Maryland, second in Pittsburg, Kansas, and the third in Portland, Oregon. Baja Teams from around the world will make the long journey to these events occurring in the spring and early summer of 2018. There are roughly 100 teams from around the world that participate in each competition. The vehicles are put to the ultimate test at competition. Scores are based upon a variety of static and dynamic events. Static events include design reports, design presentation, cost reports, and sales presentations of each vehicle. Dynamic events include a four-hour endurance race, a hill climb, maneuverability, suspension and traction, sled pull, rock crawl, braking and acceleration.

Timeline



Preparation for the Real World

Anyone with an engineering degree can run calculations and understand theories, but the Baja team makes what is taught in the classroom a reality. It teaches aspects of engineering such as testing, real world variables, time constraints, and understanding the process of building/improving/repairing a design; all of which are essential skills in the workplace that aren't taught in class. We also realize that effective communication and teamwork skills are a necessity for our team and for our careers to flourish in the future. By creating a strong, diverse system of small groups of lower classmen supervised by experienced upper classmen, we are able to simulate real world projects. The car is broken into subsystems and each group is responsible for a specific subsystem. Individuals can then work on projects that align with their interests and strengths.

Why should you sponsor us?

We are a small-devoted team dedicated to building an exceptional car that can compete with the best the world has to offer. We have the knowledge, skills, talent, and work ethic to build a winning car. What we lack is the ability to fund our project. Every dollar, discount, and In-kind donation of any sort directly affects our success at competition. We hope that you will join us this year on our journey to success and become a "member" of our team with your donation.

Other benefits for sponsoring us:

- Tax deduction
- Brand awareness is increased because your logo and name will be displayed on our group T-shirts and on the car
- Opportunity to showcase products
- Opportunity to support students engaged in learning



Sponsorship Levels

The levels are based on the value of items given; this is to include in-kind donations, discounts, and monetary donations.

Bronze (\$100-\$499)

- Mention on Facebook Page and Website
- Name on Car

Silver (\$500-\$999)

- Mention on Facebook Page and Website
- Logo or name on T-shirt
- Name on Car

Gold (\$1000+)

- Mention on Facebook page and Website
- Logo or name on T-shirt
- Name on Car
- Receives a framed picture of the Team with the car



Contact Us

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We encourage you to check us out for more information and updates online at our:

Website:

<http://www.upj.pitt.edu/en/campus-life/student-clubs-and-organizations/baja-team/>

Facebook Page:

University of Pittsburgh at Johnstown SAE Baja

YouTube:

Find us by searching **UPJ Baja**

For those sponsoring us:

Please make checks payable to "University of Pittsburgh at Johnstown"

In the memo line, please write "UPJ BAJA Sponsorship"

Please send all donations to

Adam Ridilla (UPJ BAJA)
UPJ Box number 55
450 Schoolhouse Rd
Johnstown PA 15904

Thank You to those who have sponsored us in the past and thank you for those considering to sponsor us this year.

Sincerely,

All members of the UPJ Baja Team



