# **Bachelor of Arts in Communication -- 120 Credits**

JCOMM-BA (RG 282) Effective August 2021

## **GENERAL EDUCATION REQUIREMENTS (RG 6824)**

### REQUIRED COURSES

**FREE ELECTIVES** 

Foundational Courses			Satisfie	ed/Term		
Engcmp 0005	Composition 1	3				
Engcmp 0006	Composition 2	3				
CommRc 0052	Public Speaking	3				
Basic Algebra or Placement Test						
Math 0001	Algebra 1	3				
Quantitative Reasoning (QR) - 1 Course						
Note - a student cannot test out of their QR requirement.						
3						

CR Satisfied/Term

Free electives are the balance of credits required for graduation (120) that are not used to satisfy competencies, knowledge areas, major requirements, electives, or any

related area required by the department.

### WORLDS OF KNOWLEDGE

Aesthetic and Creative Expression							
Subject	Number	Course Title	CR	Satisfied/Term			
			3				
			3				

Global History & Culture							
Subject	Number	Course Title	CR	Satisfied/Terr			
			3				
			3				

Societies & Civics							
Subject	Number	Course Title	CR	Satisfied/Terr			
			3				
			3				

Science & Nature						
Subject	Number	Course Title	CR	Satisfied/Terr		
			3			
			3			

Follow-Up Courses								
Subject	Number	Course Title	CR	Satisfied/Term				
			3					
			3					

Each student must take 2 courses in each World of Knowledge. The two courses taken within each World must be from different subjects. A student must take two additional "Follow-Up" courses from any World.

>The minimum number of courses taken in the Worlds must be 10.

>The Follow-Up courses may repeat a subject previously taken in a World.

>A student cannot use a major required Subject course in one of the Worlds.

>For example: A Biology student cannot use BIOL 0110 to fulfill a requirement in the Science and Nature World.

>Students cannot use a course to count both in their QR requirement and one of the Worlds.

Students can choose QR and Worlds of Knowledge courses from published course lists.

## MAJOR REQUIREMENTS (RG 282)

Communication	Communication Requirements (RQ 834)			d/Term
CommRc 0030	Intro to Communication	3		
CommRc 0052	Public Speaking	3		
CommRc 0083	Intercultural Comm	3		
CommRc 0320	Mass Comm Process	3		
CommRc 0600	Theories of Interpersonal	3		
CommRc 0700	Comm Research Methods	3		
CommRc 1124	Rhetorical Criticism	3		
CommRc 1950	Communication Capstone	3		
Requirement:	Requirement Satisfied			

Communication Electives (RQ 835)					
	urses from the following	CR	Satisfie	d/Term	
CommRc 0650	Theories of Persuasion	3	Outiono	u, 101111	
CommRc 0750	Enrivonmental Communication	3			
CommRc 1107	Gender & Communication	3			
CommRc 1130	Bus & Prof Speaking	3			
CommRc 1131	Organizational Comm	3			
CommRc 1132	Political Communication	3			
CommRc 1133	Integrated Marketing Comm	3			
CommRc 1134	Small Group Comm	3			
CommRc 1135	Medical Communication	3			
CommRc 1136	Nonverbal Comm	3			
CommRc 1139	Media Criticism	3			
CommRc 1144	Visual Communication	3			
CommRc 1158	Social Media Strategies	3			
CommRc 1176	Media Effects	3			
CommRc 1211	Public Relations 1	3			
CommRc 1212	Public Relations 2	3			
CommRc 1550	Speechcraft	3			
CommRc 1733	Special Topics in Comm	3			
CommRc 1902	Independent Study	3			
CommRc 1903	Communication Internship	3			
Requirement	Satisfied	15			

Required Humanities (RQ 4077-4078)							
3 courses from different disciplines (9 credits)	CR	Satisfie	d/Term				
Any English Literature	3						
Any Fine Arts	3						
Any Music	3						
Any Philosophy	3						
Any Theatre	3						
Required English Writing	Required English Writing						
Any English Writing	3						
Requirement Satisfied	12						

Related Area 12 credits (RQ 860)					
Chosen in consultation with academic advisor		Satisfied/Term			
	3				
	3				
	3				
Requirement Satisfied	12				
RQL 860-10 Public Relations/Advertising					

RQL 860-10	Public Relations/Advertising
RQL 860-20	Journalism/Applied Writing
RQL 860-30	Media Communication
RQL 860-40	Organizational Communication
RQL 860-50	Political and Social Communication
RQL 860-60	Pre-Law
RQL 860-70	Theatre and Performing Arts
RQL 860-80	Health Communication
RQL 860-90	Digital Media
RQL 860-100	Interpretation
RQL 860-110	Specialized Area (Contract required)

Foreign Language or Literature in	Transla	tion	(RQ 8	37)	
Must complete two courses of a la	nguage	seq	uence	*	
	CR Satisfied/Term				
Elementary 1		3			
Elementary 2		3			
Intermediate 1		3			
Intermediate 2		3			
Advanced Course		3			
OR					
9 credits of Literature in Translation	n (RQL	837	-40)		
		3			
		3			
		3			
Requirement Satisfied		6-9			

## The Foreign Language requirement options

Students must take the foreign language placement test to determine where they begin the sequence.

Satisfactory completion of two courses in a language sequence;

Options: a) Elementary I and II (8 cr)

b) Elementary II and Intermediate I ( 7 cr)

c) Intermediate I and Intermediate II ( 6 cr)

d) Intermediate II and Advanced course ( 6 cr)

Note: If a student places beyond Intermediate II,

only one advanced course is required.

Updated 04/02/24

#### IMPORTANT INFORMATION:

This sheet is an unofficial representation of the major requirements. This information is subject to change. It is not an official record of academic progress, and should not be treated as such. Official degree information can only be obtained through the Division Office or the Office of the Registrar.