

Public and Applied History Certificate -- 24 Credits

JPAH-CR4

Effective January 2021

Required Courses (RG 8406)

Required Courses (RQ 4189)

Course Requirements			
Hist 0610	United States History to 1877	3	
or HIST 0620	United States History 1877 - Present		
Hist 0760	Intro to Public History	3	
Hist 1855	Public & Applied History Internship	3	
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Hist Elective	Any 1000-Level History Elective	3	
Requirement Satisfied		15	

Required Elective (RQ 4189)

Electives (Choose One)			
Hist 0770	Historical Documentary Film & Filmmaking	3	
Hist 0780	Fiction and Non-Fiction Public History Writing	3	
Hist 0790	Intro to Museum Science	3	
Requirement Satisfied		3	

Required Non History Concentration (RG 8407)

Complete the requirements for one of the following concentrations for a total of 6 credits.

Art & Architecture (RQ 4190)

Required			
FA 0015	History of Western Art 1		
or FA 0016	History of Western Art 2	3	
Choose one course from the following			
FA Elective	Any Art History	3	
FA Elective	Any Architectural History	3	
Requirement Satisfied		6	

Historic Preservation & Community Development (RQ 4192)

Required			
FA Elective	Any Architectural History	3	
Choose one course from the following			
Geog 0610	Urban Development	3	
Geog 1610	Urban Planning	3	
Requirement Satisfied		6	

Communication & Writing (RQ 4191)

Choose one course from two separate disciplines			
Commrc 1133	Integrated Marketing Comm	3	
Commrc 1134	Small Group Communication	3	
Commrc 1144	Visual Communication	3	
Engwrt 0053	Intro to Prof Writing	3	
Engwrt 0500	Creative Non Public	3	
Engwrt 0511	Writing for Digital Media	3	
Journl 1134	Feature Writing	3	
Journl 1137	Newspaper Layout & Design	3	
Journl 1140	Photo in Communication	3	
Journl 1144	Public Relations	3	
Requirement Satisfied		6	

Information Technology & Marketing (RQ 4193)

Required			
Enlitt 0355	Digital Humanities	3	
Choose one course from the following			
Engwrt 1140	Digital Magazine Production	3	
IS 1412	Graphic Design	3	
IS 1415	Web Design & Development	3	
Mrkt 0600	Principles of Marketing	3	
Mrkt 1600	Consumer Behavior	3	
Mrkt 1610	Marketing Research	3	
Mrkt 1620	Marketing Tools & Analytics	3	
Requirement Satisfied		6	

GPA (RQ 4194)

Note:

Must be taken along with a BA or BS.
This is not a stand alone Certificate.

Updated 5/1/2021